



MyMeedia

Social-powered Multimedia Hubs

<https://mymedia.com>

MyMeedia

The Engagement platform
for projects and networks

by IN2 | <https://in-two.com> | info@in-two.com

Every project has users and stakeholders.

**MyMeedia is the community platform to listen,
engage and make them co-creators of the
endeavour.**

**You become so an innovation catalyst
and increase your impact.**

MyMeedia

Key facts

Exploitable outcome

Of previous EC-funded research and innovation projects (read [our story](#))

Proven

In many real-life applications, every day

Reliable service

Promoted in the blog of the EC [Digital Single Market Priority](#) and as a [top story](#) on CORDIS

Scalable

Managing currently 10M records

Secure

Running on our own private cloud

Trusted

By the Communication Department of DG CONNECT for ICT 2015, the largest event for European Research

Unique in Europe

Unbeatable mix of features not available anywhere else

MyMeedia

Benefits

Amplify and target your message

Make collections and stories for any topic you would like to share and promote. Showcase your best moments.

Capitalize on your social media effort

Archive your digital presence and save your social media updates from getting lost in cyberspace. Track topics of interest and see who is talking on what.

Keep everyone in the loop

Combine social and newsletters. Stop duplicating effort. Increase brand awareness.

Automate your website

Save time when updating key areas of your website, for example "About us" and "News". Increase your website traffic and conversion rates.

Boost your dissemination

Reach more targeted users with a fraction of the effort

MyMeedia

Tour



On our own private cloud

- **Consolidate your own content**
 - **From everywhere to one place**
 - **Contextualise and make them easy to find**
 - **All files: documents, presentations, video, audio and photos too.**

MyMeedia

Tour

- **Collect social media**
 - **Twitter, Facebook, Instagram, YouTube, Flickr, Vimeo and many more**
- **Blog entries**
 - **RSS feeds from your favourite websites and blogs**



MyMeedia

Tour



- **Powerful search**
 - **Complex queries**
- **Advanced filters**
 - **Tags**
 - **Actors**
 - **Source**
 - **Format**

MyMeedia

Tour

- **Everywhere you go**
 - **Mobile**
 - **Tablet**
 - **Desktop**
 - **Large Screen**
 - **Kiosk**



MyMeedia

Unlimited use cases

Communicate and Inspire

Better drive, connect and engage with audiences

Excite and Motivate

Share project news on the Internet/
Intranet and keep everyone up-to-date

Build and Share

Build-up knowledge and share insights
and files privately

Collect and Create

Capture excitement and create more
compelling content and experiences

Connect and Relate

Understand stakeholders and address
their concerns

MyMeedia

Unlimited use cases

Social media walls

User testimonials and feedback

Multimedia interactive storytelling

Project-specific topic collections

**Event / Conference memories and
archives**

**Project knowledge base and
documents**

Monitor campaigns

Instant multimedia galleries

**Always up-to-date project news
section**

Live 'About us' pages

Insights dashboard

**Company / Project / Team Intranet
home page**

MyMeedia

Examples

MAXICULTURE

Key facts

Bringing digital culture research projects and stakeholders together

A CSA for the unit G2 'Creativity' of DG CONNECT, EC

Socio-economic Impact Assessment

Community of Practice

About 29K posts from FP7 digital culture research projects and stakeholders organised, easy to search and filter by tags, actors, source and format

A meeting archive

Provides access to public deliverables & research papers

Keeps project news and website up-to-date

MAXICULTURE

29K posts from FP7 digital culture research projects & stakeholders organised

The image shows a screenshot of the Maxiculture Twitter stream interface. The header features the 'Maxi Culture' logo in large, stylized brackets. Below the logo is a search bar and filters for 'Format', 'Tags', 'Actors', and 'Source'. The stream displays several tweets, including a tweet about a digital heritage hackathon, a tweet about the European Annual Report 2015, and a tweet about a co-creation workshop. There are also images of a woman and a historical figure, and a diagram showing a person surrounded by various icons representing different aspects of digital culture.

52 FOLLOW CREATE A NEW STAGE LOG IN

[Maxi Culture]

STREAM | @MAXICULTURE

Search

Format Tags

Actors Source

Could you turn #digitalheritage into a game? Join the next @EuropeanaSpace #hackathon (16-17/04) to find out! bit.ly C

digitalheritage, hackathon

@Europeanaeu | 16 minutes ago

RT @bibportal: #Europeana Annual Report 2015 - Sharing the beautiful thing shar.es C via @EuropeanaEU

Europeana

RT @ieu_sounds: The Latvian nightingale Elfrida Pakule on our blog today & on @Europeanaeu/ bit.ly C #AlleCulture t.co C

AlleCulture

@Europeanaeu | 22 minutes ago

RT @Schulbaum0: 20th of April, at @rijksmuseum, a fantastic venue. @EurFashion @Europeanaeu + @platoniq run a co-creation workshop youcoop.org C

@Europeanaeu | 2 hours ago

RT @Partage_Plus: Photos of the new exhibition at the Museum of Applied Arts, Budapest (Iparművészeti Múzeum) - In the Mood for... fb.me C

@digicultEU | 2 hours ago

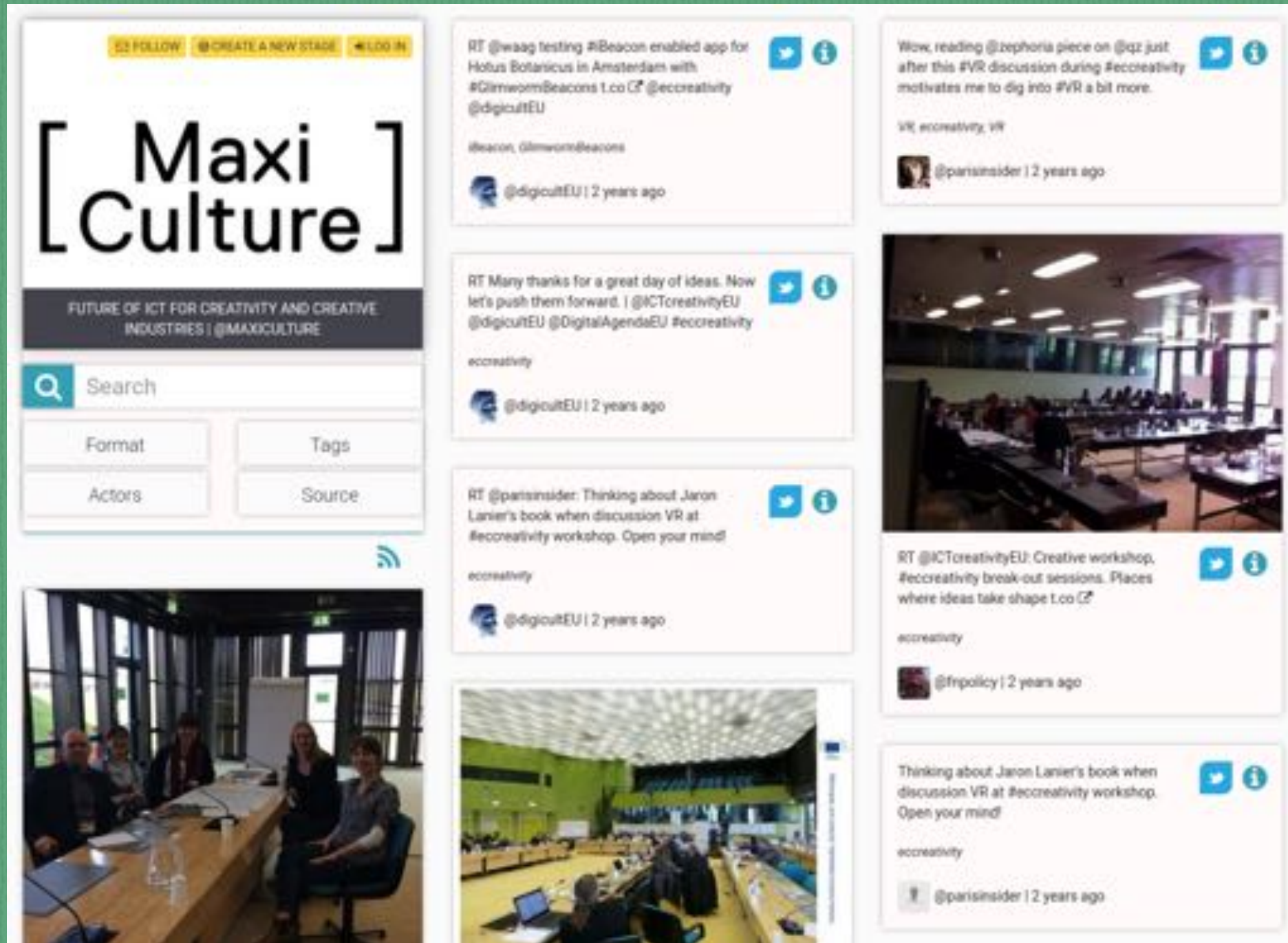
RT @GillHamilton: Who's your heroine/hero? Find them on @Europeanaeu and tell the world. #allezculture bit.ly C

allezculture

@Europeanaeu | 3 hours ago

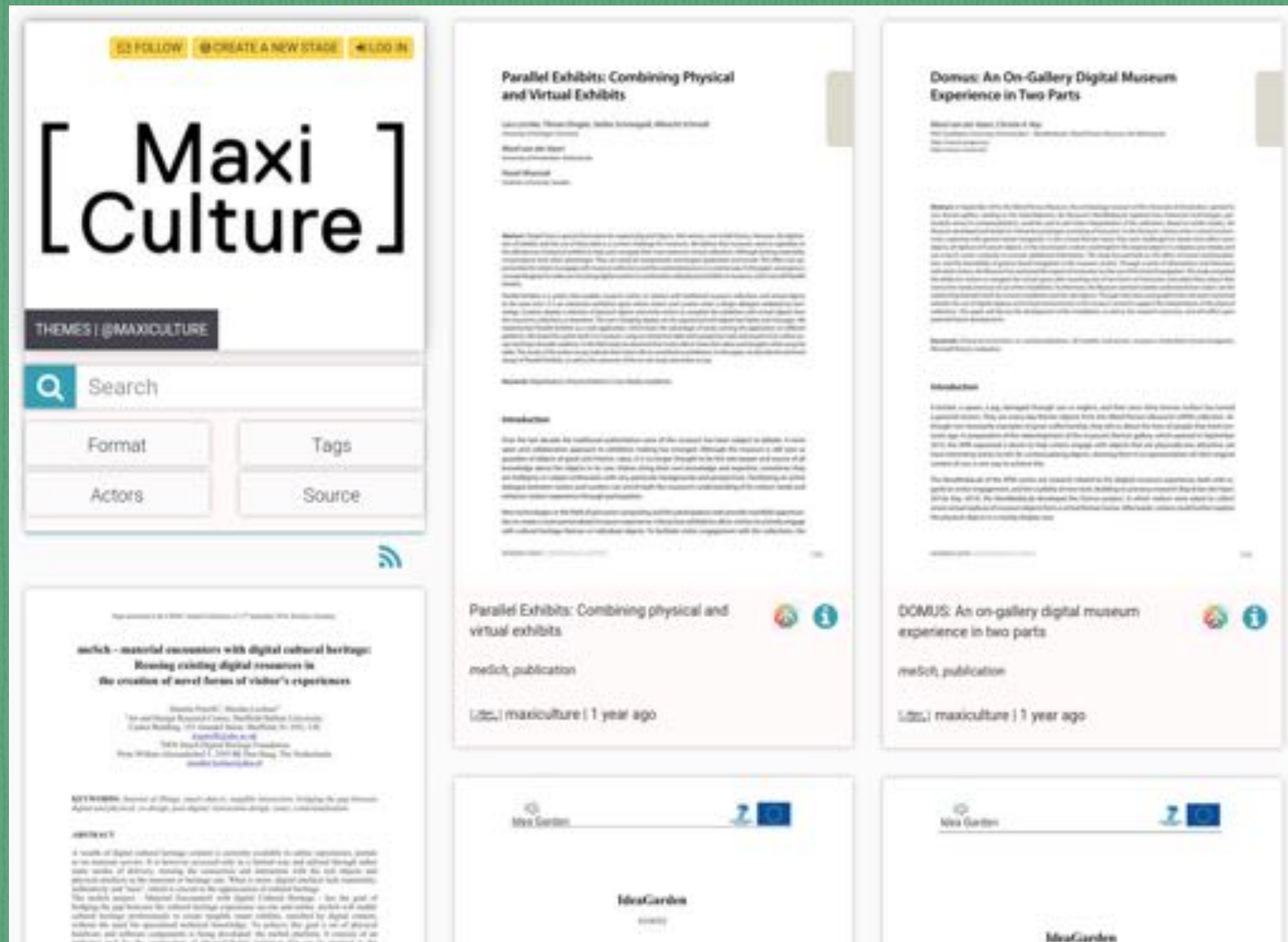
MAXICULTURE

A memory of what happened at project and community events



MAXICULTURE

Disseminate to peers and stakeholders significant results and public deliverables



MAXICULTURE

Keep the project website, microsites and blogs up-to-date

The screenshot displays the Maxiculture website interface. At the top, a navigation bar includes the 'Maxi Culture' logo, links for 'ABOUT US', 'ASSESS YOUR PROJECT', and a prominent red 'JOIN IN' button. On the right side of the navigation bar are links for 'RESOURCES' and 'BLOG'.

The main content area features a large heading 'Join in the discussion' followed by the subtext 'and participate with your peers and users'. Below this, a paragraph explains the community of practice and provides instructions for linking social media accounts (Twitter and Facebook) to the site.

A search bar with a magnifying glass icon and the word 'Search' is positioned above a row of four filter buttons: 'Format', 'Tags', 'Actors', and 'Source'.

The content is organized into a grid of social media posts. Each post includes a retweet (RT) of a tweet, the text of the tweet, and the user's profile picture and name. The posts are as follows:

- Post 1:** RT @Schulbaum0: 20th of April, at @rijksmuseum, a fantastic venue. @EurFashion @Europeanaeu + @platoniq run a co-creation workshop youcoop.org. Retweeted by @Europeanaeu | 2 hours ago.
- Post 2:** RT @bibportal: #Europeana Annual Report 2015 - Sharing the beautiful thing shar.es via @EuropeanaEU. Retweeted by @Europeanaeu | 2 hours ago.
- Post 3:** RT @Partage_Plus: Photos of the new exhibition at the Museum of Applied Arts, Budapest (@parművészeti Múzeum) - In the Mood for... #s.me. Retweeted by @digicultEU | 2 hours ago.
- Post 4:** #creative_industries twitter.com creative_industries. Retweeted by @digicultEU | 2 hours ago.
- Post 5:** RT @benglabs: What skills will librarians need in next 20 years? Here's. Retweeted by @benglabs.

On the right side of the grid, there is a large graphic featuring a central figure surrounded by various icons representing different aspects of digital culture and technology. A small RSS feed icon is located above this graphic.

ICT 2015

Key facts

ICT 2015 - Innovate, Connect, Transform, 20-22 October 2015 in Lisbon, Portugal, organised by the European Commission, together with the [Fundação para a Ciência e a Tecnologia](#).

The ICT 2015 event will comprise a number of parallel activities:

- A policy [conference](#) presenting the new Commission's policies and initiatives on Research & Innovation in ICT ([Horizon 2020](#) Programme);
- An interactive [exhibition](#) showcasing the best results and impact of most recent EU ICT Research & Innovation;
- Many [networking](#) opportunities to enhance quality partnerships, help participants find partners, connect Research and Innovation and trigger collaboration;
- [Horizon 2020 Work Programme 2016-2017 thematic sessions](#), offering detailed information on the funding opportunities in ICT sector;
- The [Startup Europe Forum](#), offering a set of activities profiling EU policy actions for startups and SMEs, innovators, private and public investors.



Explore



Connect



Attend

To stay in touch, [subscribe](#) to our newsletter, follow us on [Twitter](#) #ICT2015 or join our [FB event](#). You can also follow our [profile on MyMedia](#), offering a clear overview of ICT 2015 related discussions from various social networks.

Flash news

Registrations for ICT 2015 have now closed. Thank you very much for your strong interest. We look forward to meeting you in Lisbon during the event.

**In cooperation with the
Communication Department of DG
CONNECT**

**8K event posts easy to search, filter
and find topics**

**Capture and understand what people
share about the event**

**Showcasing fascinating results and
projects worth seeing**

Gallery of event photos

**One of the event's official
communication channels**

ICT 2015

8K event posts of the conference, exhibition and networking sessions

The image displays a social media dashboard for the ICT 2015 conference. The top left features a large graphic with the text "I INNOVATE CONNECT TRANSFORM" and "ICT 2015 CONFERENCE | @ICT2015". Below this is a search bar and filters for Format, Tags, Actors, and Source. The main content area is a grid of tweets and event-related posts. The tweets include reports on #OpenScience and #OpenData, mentions of #ICT2015 young minds, and discussions on #ebm needs transdisciplinary data collection/analysis. There are also posts about the #ICT2015 Networking Session, the #TandemWacren project, and the #Digital #Robot #Love in #ICT2015 #Europe #Research #Innovation #Lisbon. The bottom right shows a photo of a man speaking at a podium during a "5G Multi-Lateral Workshop on Standards and Spectrum".

EU FOLLOW | CREATE A NEW STAGE | LOG IN

I INNOVATE
CONNECT
TRANSFORM

ICT 2015
CONFERENCE | @ICT2015

Search

Format Tags
Actors Source

Report of #OpenScience and #OpenData for #Innovation by #ICT2015 young minds on ec.europa.eu with interview of @ferminserano

OpenScience, OpenData, Innovation, ICT2015

@ICTScienceEU | 5 months ago

#ebm needs transdisciplinary data collection/analysis: #IoT #bluedata #ict2015 @telecapche @BlueBridgeVREs @AgroKnow twitter.com

ebm, IoT, bluedata, ict2015

@Serge_at_FARNET | 5 months ago

CRE-AM Networking Session at #ICT2015 was an incredible success. Thanks to all attendees. Stay tuned for the follow-up!

ICT2015

@CREAMp7 | 5 months ago

#ICT2015 may be over but let's stay connected! #TandemWacren bit.ly t.co

ICT2015, TandemWacren

@ei4africa | 5 months ago

#Digital #Robot #Love in #ICT2015 #Europe #Research #Innovation #Lisbon fb.me

Digital, Robot, Love, ICT2015, Europe, research, innovation, Lisbon

@panispleri | 5 months ago

ICT 2015: And the winners are... | Digital Agenda for Europe ec.europa.eu MQ48qY via @DigitalAgendaEU #ICT2015

ICT2015

@My_WayProject | 5 months ago

Digital4Science
accelerating science in the digital age

#ICT2015 is over but our #D4Science continues on #OpenScience #Infrastructures #FET_EU Join ec.europa.eu t.co

ICT2015, D4Science, OpenScience, Infrastructures, FET_EU

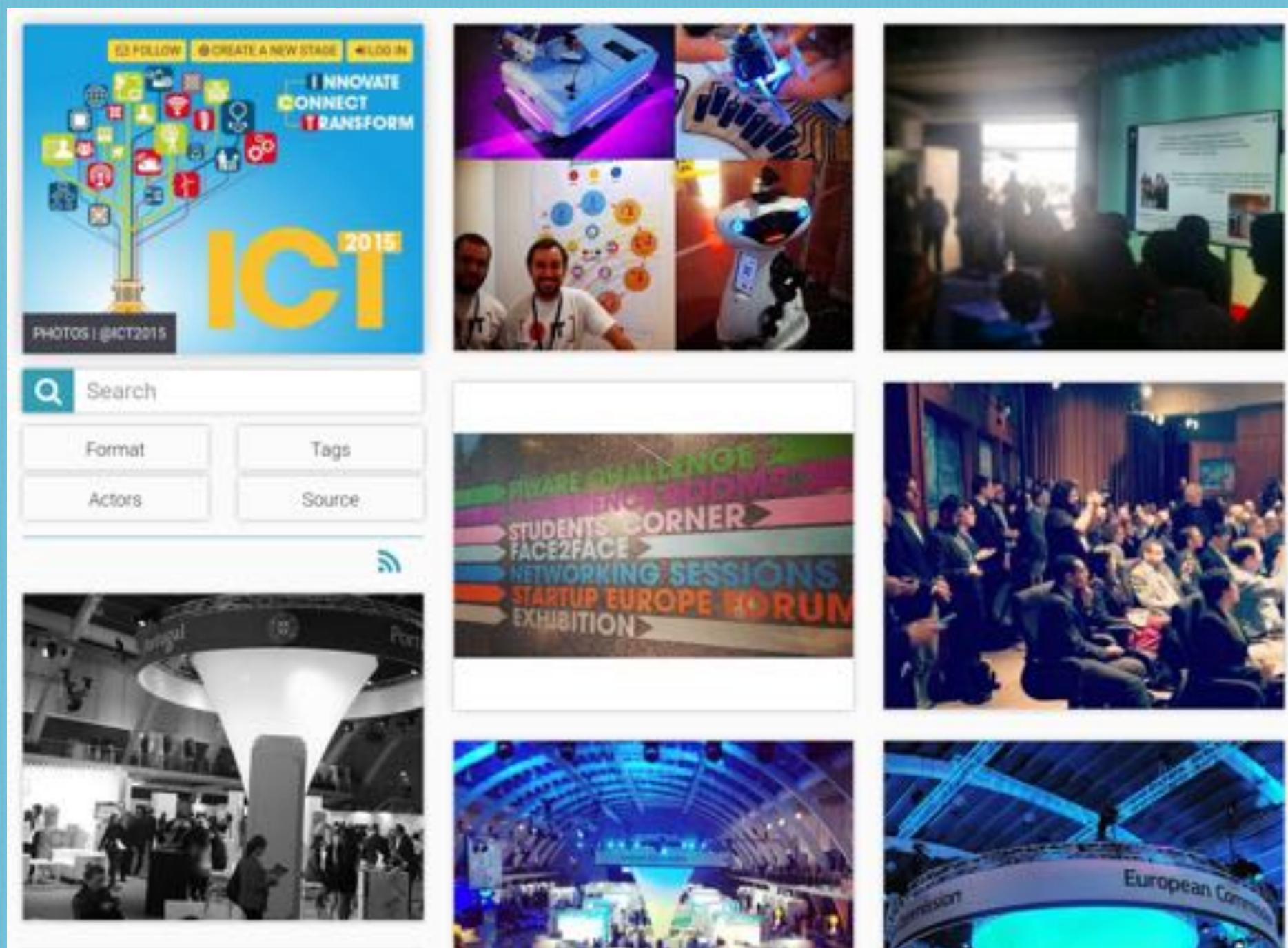
@ICTScienceEU | 5 months ago

RT twitter.com #ICT2015 was a huge success. Thanks for all the support!

Key global #5G players discussed with @GöettingerEU 5G standards & spectrum at #ICT2015 bit.ly t.co

ICT 2015

Gallery of event photos



ICT 2015

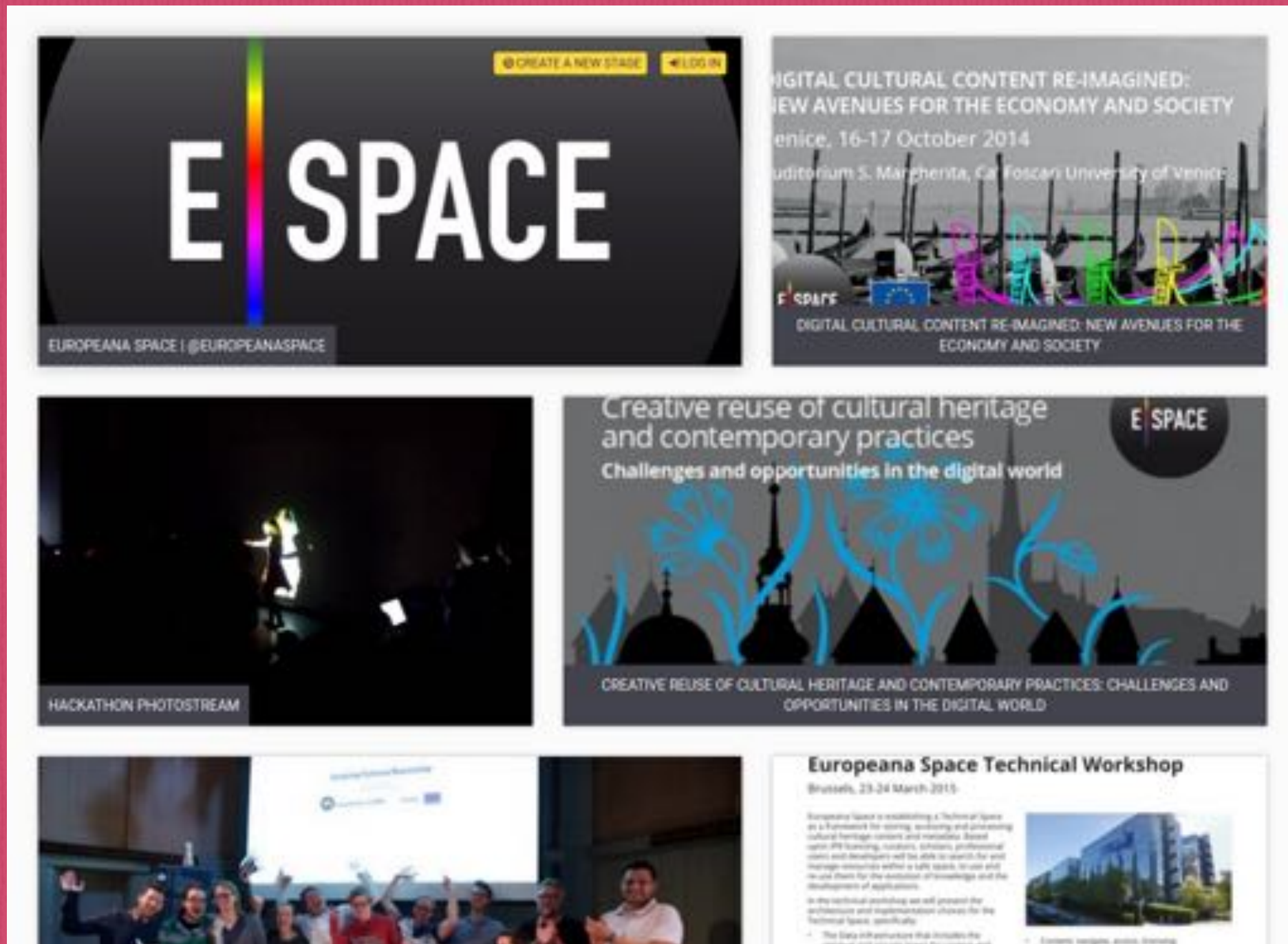
Showcasing fascinating project results worth seeing

The collage features six distinct images related to the ICT 2015 exhibition:

- Top Left:** A screenshot of the ICT 2015 website. It includes a navigation bar with 'EU FOLLOW', 'CREATE A NEW STAGE', and 'LOG IN'. The main header reads 'I INNOVATE, I CONNECT, I TRANSFORM' and 'ICT 2015'. Below is a search bar and filters for 'Format', 'Tags', 'Actors', and 'Source'.
- Top Middle:** A humanoid robot (E-mote FP7) standing on a stage, gesturing towards a screen displaying 'PROJECT GOALS'.
- Top Right:** A display titled 'THE FUTURE OF GRAPHENE' with various images and text.
- Bottom Left:** Two men in suits standing next to a robot, with a caption: 'RT DigitalAgendaEU: When the Commissioner has a chat with a robot. Watch moodas at #ICT2015 exhibition ... 1.co G'.
- Bottom Middle:** A person interacting with a large screen displaying a virtual learning environment.
- Bottom Right:** A group of people on a stage during a prizes ceremony, with a caption: 'Exhibition, Prizes Ceremony: ICT 2015 - Highlights Day 3'.

Europeana Space

Best practice network: Spaces of possibility for digital cultural content creative reuse



MyMeedia

Contact information

**MyMeedia is a product and service
of IN2 search interfaces
development Limited**

**IN2 is a UK-based SME developing
scalable web-based software and
delivering applications from its
own private cloud (DevOps)**

**We are committed to beyond the
state of the art, sustainable results**

**Let us help you gain the additional
edge you need for getting your
proposal funded**

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